

28 July 2017

United Networks Limited - Operational Update July 2017

United Networks Limited (“United Networks”) (ASX: UNL), is pleased to announce the following new partners and upgrades on existing partnerships.

1. HIGHLIGHTS

- ✓ Rollout by United Networks continues with existing B2B clients across a number of geographies and product groups; and
- ✓ A number of new clients are now “Live” including
 - American Express offering Unlimited Wi-Fi App;
 - Australian university rollout offering Global SIM;
 - ESY Canada offering Global SIM and the Unlimited Wi-Fi App.
- ✓ Existing B2B clients have ordered new Global Personal Luggage Tracker.

2. NEW CLIENTS

United Networks continues to extend its distribution to new clients across Australia, Asia-Pacific region and Canada.

In addition, United Networks has been successful in **expanding its product range** to a number of its existing clients. United’s current range of products being white-labelled by our clients include:

- i. Global SIM;
- i. Wi-Fi;
- iii. Luggage Tracking;
- iv. Remote Monitoring;
- v. Location-based services and messaging;;
- vi. Advertising; and
- vii. Data analytics of the movement and trends by end customers.

United has number of new clients who have gone “live” over the last month including:

- **American Express:** This has been undertaken in conjunction with the Chubb Travel Insurance. The Wi-Fi will be offered as a complimentary service with eligible American Express travel insurance customers. Our first orders were received on 27 July 2017.
- **Australian University Global SIM Rollout:** United has launched our first rollout of our University program in conjunction with our key partner to provide the global sim and a direct link to our Emergency Location Based Services to Universities across Australia.
- **ESY:** ESY is a Canadian based currency card provider. United’s Global Sim and Wi-Fi has been white labelled by ESY in association with their currency card solutions. <https://esysimcard.com/>
- **Chubb Travel Insurance** has begun online marketing of United’s Wi-Fi offering on a broader scale to their clients.

3. COMMENTARY

In announcing the Operational Update, United Networks' CEO Nicholas Ghattas said;

"FY2017, has been a building year for United Networks. We have won several new major clients with very large global operations and are in advanced stages with various others of a similar size globally.

The challenge for United Networks in FY18 is to ensure the successful rollout to these new clients as well as expanding and deepening our relationship with our existing clients.

The new distribution announced today represent a growing recognition of United Networks' products and GAP platform that the team has developed over the last 4 years.

Over the next 12 months as United Networks adds new clients, products and types of connectivity to our GAP platform this will enable clients to increase end user adoption and engagement whilst developing detailed location-based services and data analytics with a single view of customer.

Assuming a successful implementation of the new business rollouts over the next 12 months, United Networks believes it is well placed for growth. "

FOR FURTHER INFORMATION

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ABOUT UNITED NETWORKS LIMITED

United Networks was established in 2009, by Anthony and Nicholas Ghattas. It listed on the ASX in January 2017 with ASX code UNL.

United has developed the B2B, B2C Enterprise GAP Platform. GAP is a data management, processing, marketing, messaging and connectivity platform that allows white label partners to communicate in real time and extend beyond the traditional product offering customers products and services globally.

United derives the majority of revenue from "white labelling" the platform, connectivity products and location based messaging services.

United connectivity solutions offer end customers globally competitive data and telephone access.

United's three year growth strategy incorporates:

- *Expansion in existing products and channels under its white label program;*
- *Monetisation of analytical data and related transactions;*
- *Location based services;*
- *Using its network and GAP platform to offer global partners value added solution that enhance the partner engagement with the end client; and*
- *New products such as Wi-Fi, SIM-less technology and global wallet.*

Whilst United's Board recognises the need for the Company to achieve its short term operational and financial goals, they believe that building a strong and profitable business with high quality clients requires a medium term approach and continued investment.