

26 November 2018

United Networks launches Insurtech solutions to Columbus Direct customers in the UK

United Networks Limited is pleased to announce the signing of a new distribution agreement with Collinson for customers of their direct-to-consumer travel insurance brand, Columbus Direct. From today, Columbus customers in the UK will be eligible to receive unlimited global access to the United Networks 67+ million hotspots.

Columbus Direct UK customers will receive complimentary unlimited global WiFi access through the United Networks App when they purchase an eligible Travel Insurance product.

Nicholas Ghattas CEO of United Networks said, “We are excited to be launching our United Networks engagements solutions in conjunction with Collinson in the UK. Collinson has been at the forefront of delivery innovation and increased engagement to the travel industry globally through its travel, loyalty and lifestyle products for over 30 years. We look forward to working with Collinson and their extensive network of partners.”

Greg Lawson, Head of Travel Insurance at Collinson, added, “This partnership with United Networks continues to demonstrate why Columbus offers our customers not only a quality travel insurance experience but also peace of mind and tools that help make every trip that little bit more enjoyable. We look forward to working with United in the coming months to develop what we can offer our Collinson partners, as well as evolve the Columbus proposition.”

For Full terms and conditions of the Columbus Direct offer visit <https://offer.columbusdirect.unitednetworks.net.au/>

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Columbus Direct

Columbus Direct (<https://www.columbusdirect.com/>) is a leading travel insurance specialist, established in 1988. Columbus have a history of innovation in the industry, including being the first company to sell travel insurance direct to consumers in the UK and also the first to fully sell online.

Columbus Direct travel insurance is available in 45 countries and have covered over 15 million travellers worldwide.

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Collinson

Collinson is a global loyalty and benefits company. We craft customer experiences which enable some of the world's best known brands to acquire, engage and retain the most demanding and choice-rich customers. Our unique expertise and insight into high earning, frequent travellers allows our clients to deliver the smarter experiences it takes to drive deeper customer devotion.

We have 30 years' experience working with the world's leading payment networks, over 600 banks, 90 airlines and 20 hotel groups in over 170 countries to create loyalty, deliver smarter travel experiences, and protect and assist their customers in times of need. Clients include Accor Hotels, Air France KLM, American Express, British Airways, Cathay Pacific, Diners Club, Intel, Mandarin Oriental, Mastercard, Visa and Vhi.

United Networks Limited

United Networks was established in 2009 by Nick and Anthony Ghattas. The company listed on the ASX in January 2017. United Networks is a B2B business. It derives the majority of revenue from "white labelling" its global Trust platform connectivity and Insuretech platform services for large B2C businesses such as insurers, airlines, banks and travel agents. United Networks Trust platform is a customer engagement ecosystem, which enables enterprise partners to connect and engage with their end users through a variety of Insuretech products and services. The Trust platform incorporates real time tracking, multiple connectivity and valued added products across an integrated messaging platform.

The Trust platform Insuretech products and services include:

- Global SIM that connects to 190 Countries
- App Based WiFi access to 63 million locations
- App Based Global Alerts
- Duty of Care and SOS emergency platform
- Live real time messaging

**FOR FURTHER
INFORMATION**

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